

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

August 17, 2007
Date of Report (Date of earliest event reported)

DCAP GROUP, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

0-1665
(Commission File No.)

36-2476480
(IRS Employer Identification No.)

1158 Broadway
Hewlett, NY 11557

(Address of principal executive offices, including zip code)

Registrant's telephone number, including area code: **(516) 374-7600**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 17, 2007, DCAP Group, Inc. (“DCAP” or the “Registrant”) appointed Victor Brodsky, age 49, as its Chief Accounting Officer. There are no family relationships between Mr. Brodsky and any director or executive officer of the Registrant.

The business experience of Mr. Brodsky follows:

Mr. Brodsky has served as Vice President and Chief Financial Officer of Vertical Branding, Inc. (OTBB: VBDG) since March 1998 and will continue to provide services to Vertical Branding in such position. He also continues to serve as Secretary of Vertical Branding, holding that position since November 2005. Mr. Brodsky was a Director of Vertical Branding from May 2002 through November 2005. Prior to joining Vertical Branding in March 1998, Mr. Brodsky spent 16 years at the CPA firm of Michael & Adest in New York.

Mr. Brodsky earned a Bachelor of Business Administration from Hofstra University in 1981, with a major in accounting and is currently a licensed CPA in New York.

Item 8.01. Other Events.

On August 22, 2007, the Registrant issued a press release announcing the appointment of Mr. Brodsky as the Registrant’s Chief Accounting Officer. The full text of the press release is set forth in Exhibit 99.1 attached hereto and is incorporated in this Report as if fully set forth herein.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

The following exhibit is filed with this report:

Exhibit Number	Description
99.1	Press release dated August 22, 2007 entitled “DCAP Group, Inc. appoints Victor Brodsky as its Chief Accounting Officer”

[Signature Page Follows]

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 23, 2007

DCAP GROUP, INC.

By: /s/ Barry B. Goldstein
Barry B. Goldstein
President



DCAP Group, Inc.
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News Release

IMMEDIATE

Investor Contact:

Barry B. Goldstein
DCAP Group, Inc.
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DCAP GROUP, INC. APPOINTS VICTOR BRODSKY AS ITS CHIEF ACCOUNTING OFFICER

HEWLETT, NY - August 22, 2007 (BUSINESS WIRE) - DCAP Group, Inc. (NASDAQ: [DCAP - News](#)) (“DCAP”), the largest chain of independent storefront insurance agencies in the Northeast, announced today it has appointed Victor Brodsky as its Chief Accounting Officer.

Mr. Brodsky, 49, brings to DCAP his experience in executive and financial management of public companies. Mr. Brodsky has served as Vice President and Chief Financial Officer of Vertical Branding, Inc. (OTBB: VBDG), since March 1998 and will continue to provide services to Vertical Branding in such position. His experience includes mergers and acquisitions, spin-offs, financings, registration statements, SEC reporting as well as executive management. He also serves as Secretary of Vertical Branding, holding that position since November 2005. Mr. Brodsky was a Director of Vertical Branding from May 2002 through November 2005. Prior to joining Vertical Branding in March 1998, Mr. Brodsky spent 16 years at the CPA firm of Michael & Adest in New York.

Mr. Brodsky earned a Bachelor of Business Administration from Hofstra University in 1981, with a major in accounting and is currently a licensed CPA in New York.

Commenting on the announcement, Barry Goldstein, CEO and Chairman of DCAP, stated, “DCAP is very excited to have someone of Victor’s caliber and experience join our management team as Chief Accounting Officer. Victor is a financial executive who brings to DCAP a wealth of experience in financial reporting and management as well as a new network of business relationships and contacts.”

About DCAP Group

DCAP Group, Inc. owns and operates the largest chain of independent storefront insurance agencies in the Northeast. Through DCAP Insurance, Barry Scott Insurance, Atlantic Insurance Agency and Accurate Agency, DCAP Group provides automobile insurance (and to a lesser extent, motorcycle and homeowners), enhanced by complimentary premium financing capabilities, to retail customers in New York and Pennsylvania. Other products include automobile club service for roadside emergencies and

income tax preparation services. As of August 20, 2007, DCAP had 71 owned or franchised storefront locations.

Forward Looking Statements

Statements in this press release may contain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, may be forward-looking statements. These statements are based on management’s current expectations and are subject to uncertainty and changes in circumstances. These statements involve risks and uncertainties that could cause actual results to differ materially from those included in forward-looking statements due to a variety of factors. More information about these factors can be found in DCAP’s latest Annual Report filed with Securities and Exchange Commission under Form 10-KSB. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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